

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period January 23, 2011 to January 22, 2012.

1) **Employment Unit:** Stainless Broadcasting, L.P.

2) **Unit Members (Stations and Communities of License):** WICZ-TV - Binghamton, New York
WBPN-LP - Binghamton, New York

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 4600 Vestal Parkway E. Vestal, New York 13790	Telephone Number: 607-770-4040
	Contact Person/Title: Vernon Rowlands, Program Director
	E-mail Address: Vernon@wicz.com

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
1. Multi-Media Journalist	Internal Posting
2. Sales Assistant	WICZ Website
3. Account Executive	WICZ Website
4. Sports Anchor	TV Jobs
5. Multi-Media Journalist	Internal Posting
6. Multi-Media Journalist	Internal Posting
7. Commercial Producer	WICZ Website
8. Engineering Assistant	TV Jobs

5a) Job Title: Multi-Media Journalist Referral Source of Hire: Internal Posting

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton. PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
Binghamton Chamber of Commerce	Kathy Murphy	49 Court Street Binghamton, NY 13901	607-772-8860	0	No
WICZ/ WBPB On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	0	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	1	Yes
Internal posting	Sue Neubauer	Vestal Parkway E. Vestal, NY 13850	607-770-4040	1	No

5b) Job Title: Sales Assistant**Referral Source of Hire: WICZ Website**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton, PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	1	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
WICZ/ WBPN On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	0	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
University of Pittsburgh Career Services	Barbara Juliussen	224 William Pitt Union Pittsburgh, PA 15260	412-648-7130	0	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Craig's List	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	2	No
Internal posting	Jeff Horn	Vestal Parkway E. Vestal, NY 13850	607-770-4040	1	No

5c) Job Title: Account Executive

Referral Source of Hire: WICZ Website

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton, PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
WICZ/ WBPN On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Internal posting	John Leet	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No
Craig's List	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	1	No

5d) Job Title: Sports Anchor

Referral Source of Hire: TV Jobs

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton, PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
WICZ/ WBPB On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	0	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	2	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Internal posting	John Leet	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No
Craig's List	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No

5e) Job Title: Multi-Media Journalist**Referral Source of Hire: Internal Posting**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton. PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
WICZ/ WBPB On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	0	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Internal posting	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	1	No

5f) Job Title: Multi-Media Journalist**Referral Source of Hire: Internal Posting**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton. PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
WICZ/ WBPB On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	0	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Internal posting	John Leet	Vestal Parkway E. Vestal, NY 13850	607-770-4040	2	No
Craig's List	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No

5g) Job Title: Commercial Producer**Referral Source of Hire: WICZ Website**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton, PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
WICZ/ WBPB On-Air Announcement	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	0	No
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	2	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@ tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	0	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Internal posting	John Leet	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No
Craig's List	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	1	No

5h) Job Title: Engineering Assistant**Referral Source of Hire: TV Jobs**

(i) Name of Organization Notified of Job Vacancy:	Contact Person	Address:	Telephone Number:	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Penn State University	Robert Martin	208D Carnegie Building University Park, PA 16802	717-948-6258	0	Yes
SUNY Geneseo Career Services	Kim Wilcox	Blake A104 1 College Circle Geneseo, NY 14454	585-245-5211	0	Yes
Buffalo State University Communications Dept.	Donna Shaffer	1300 Elmwood Avenue Buffalo, NY 14222	717-878-4000	0	Yes
SUNY Cortland Career Services	Lynn Rogers	P.O. Box 2000 Cortland, NY 13945	607-753-2011	0	Yes
University of Scranton Job Placement/ Communications	Beth Holmes	Thomas Hall 4199 800 Linden Street Scranton, PA 18510	570-941-7400	0	Yes
Ridley-Lowell Business And Technical Institute	Teresa Kane	116 Front Street Binghamton, NY 13905	607-724-2941	0	Yes
NABET/ CWA	Bill Murray	501 3 rd Street NW Suite 880 Washington DC 20001	202-434-1254	0	Yes
NYS Employment Center	Mike Puglisi	Glendale Technology Park 2001 Perimeter Drive East, Suite 3 Endicott, NY 13760	607-741-4500	0	Yes
Broome Tioga Board of Cooperative Educational Services	Laurie Hahl	435 Glenwood Avenue Binghamton, NY 13905	607-763-3300	0	Yes
Binghamton University Career Development	Jullian Kroll	P.O. Box 6000 Binghamton, NY 13902	607-777-2000	0	Yes
ITT Technical Institute		235 Greenfield Parkway Liverpool, NY 13088-6651	315-461-0011	2	Yes
WICZ Website	Vernon Rowlands	www.wicz.com 4600 Vestal Parkway East Vestal, NY 13850	607-770-4040	1	No
TV Jobs Broadcast Employment Services (TVJobs.com)	info@tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119	3	No
Ithaca College Career Services	John Fraccia	jobline@ithaca.edu	607-274-1687	0	No
Broome Community College	LuAnn Nelson	P.O. Box 1017 Binghamton, NY 13902	607-778-5205	0	Yes
Internal posting	John Leet	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No
Craig's List	Wayne Gordon	Vestal Parkway E. Vestal, NY 13850	607-770-4040	0	No

6) Total # of Interviewees Referred: For the period from January 23, 2011– January 22, 2012 this Employment Unit interviewed 28 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

(a) News Internship Program – Spring 2011

WICZ-TV has established an internship program for local college students, and occasionally high school seniors, designed to assist members of the community to acquire skills needed for broadcast employment. The program works closely with Broome Community College and Binghamton University to assure that the students are learning about all aspects of the broadcast news profession while earning credits for their efforts. The News Director and the Assignment Editor, who oversee and manage the internship program and evaluate the interns' performance, supervise interns. During the internships, which usually last for one semester, participants are exposed to and trained in the skills necessary to develop a successful career in the broadcast news industry, including assisting with remote broadcasting, researching and writing news copy, attending daily meetings of the news staff, and learning various technical skills. There were four interns during the Spring internship program.

(b) News Internship Program – Summer 2011

WICZ-TV has established an internship program for local college students, and occasionally high school seniors, designed to assist members of the community to acquire skills needed for broadcast employment. The program works closely with Broome Community College and Binghamton University to assure that the students are learning about all aspects of the broadcast news profession while earning credits for their efforts. The News Director and the Assignment Editor, who oversee and manage the internship program and evaluate the interns' performance, supervise interns. During the internships, which usually last for one semester, participants are exposed to and trained in the skills necessary to develop a successful career in the broadcast news industry, including assisting with remote broadcasting, researching and writing news copy, attending daily meetings of the news staff, and learning various technical skills. There were four interns during the Summer internship program.

(c) News Internship Program – Fall 2011

WICZ-TV has established an internship program for local college students, and occasionally high school seniors, designed to assist members of the community to acquire skills needed for broadcast employment. The program works closely with Broome Community College and Binghamton University to assure that the students are learning about all aspects of the broadcast news profession while earning credits for their efforts. The News Director and the Assignment Editor, who oversee and manage the internship program and evaluate the interns' performance, supervise interns. During the internships, which usually last for one semester, participants are exposed to and trained in the skills necessary to develop a successful career in the broadcast news industry, including assisting with remote broadcasting, researching and writing news copy, attending daily meetings of the news staff, and learning various technical skills. There were four interns during the Fall internship program.

(d) Co-Sponsor Business Show/ Job Fairs

On April 28, 2011, WICZ-TV co-sponsored the Greater Binghamton Business Show, a well-attended annual event that covers the Binghamton/Endicott/Johnson City, NY region and represents a diverse cross-section of businesses providing products, services, and resources to Greater Binghamton and the world. The General Sales Manager, who has substantial responsibility in the making of hiring decisions, accepted resumes and answered questions about careers in the television industry and various aspects of broadcast employment.

(e) Participation in Business Show/ Job Fairs

In June and December 2011, WICZ-TV participated in the Project Homecoming Job Fairs, which were sponsored by the Broome County Chamber of Commerce. The job fairs were designed to attract college students who were home for the holidays and summer breaks. The station assisted in publicity by featuring news stories on the events. The Programming Director, an individual who has substantial responsibility in the making of hiring decisions, accepted resumes, interviewed attendees, and answered questions about careers in the broadcasting industry.

(f) Technical Training Program

WICZ-TV, in cooperation with National Association of Broadcast Employees and Technicians (NABET) Local 26, has developed a training program for current personnel, designed to enable them to acquire skills that could qualify them for higher-level positions. The program is conducted by NABET personnel using WICZ-TV equipment, and teaches the technical skills required for advancement both inside and outside of the WICZ-TV employment unit. An employment unit Videographer/Editor was trained as a Newscast Director in the fourth quarter of 2011.

(g) Participation in Events Sponsored by Educational Institutions

WICZ-TV staff and managers have visited and spoken to school classes throughout the viewing area about careers in broadcasting.

March 8, 2011 - WICZ-TV's News Anchor hosted the Girl Scout Women of Distinction presentation demonstrating the achievements in careers of local women.

August 7, 2011 – WICZ-TV's News Anchor made a presentation to the National Association of Black Journalists Mentoring Committee regarding future employment opportunities in the broadcast field.

October 14, 2011 – WICZ-TV's News Director was a panelist for “Liberal Arts to Communications” seminar at Binghamton University regarding pathways to employment in the broadcast field.

(h) Association with Educational Institutions

(1) WICZ-TV's News Director serves on the Trade Board on the Broome-Tioga Board of Occupational and Employment Services (BOCES). The board aims to keep BOCES teachers informed about trends and news related to their subject areas. WICZ-TV's News Director has communicated regularly about changes in the broadcasting industry and in the station's newsroom and attended a BOCES meeting in October 2011, where one of the many topics covered was employment paths including careers in news media.

(2) WICZ-TV's Corporate Director of Programming and Operations is on the Advisory Board of ITT Technical Institute. The board meets quarterly and discusses curriculum, internship opportunities and specific potential employment needs.